

## **RealSure Sell** Homeowner Guide

## More certainty. Less worry. Sell your home with RealSure Sell.

Created by Home Partners of America and Realogy, the company behind the world's most recognized residential real estate brands, RealSure Sell brings you a revolutionary new way to sell your home—the assurance of a guaranteed cash offer in hand while a leading real estate professional markets your home to beat that price.

## Here's how it works:

- 1. Receive a RealSure Cash Offer from a RealSure agent during your listing appointment or request one yourself at <u>realsure.com</u>.
- 2. Enroll in RealSure Sell to start your 45-Day Cash Offer Acceptance Period.
- 3. Let your agent do what they do best—market your home and work to beat the Cash Offer:
  - a. Did you get a higher offer from another buyer? Great! Take it, we want you to get the best price you can.
  - b. Want to accept the Cash Offer? The Cash Offer is there when you need it. You can accept the Cash Offer at any time during your Acceptance Period.
- 4. If, after 45 days you want to continue marketing your home, you may. There is no obligation to accept the Cash Offer, but as a reminder your Cash Offer will then expire.
- 5. If you do accept the Cash Offer, RealSure's flexible closing options lets you choose a date that is convenient for you. Select a closing date any time between 20 and 45 days after acceptance.

With RealSure Sell, you're just a few simple steps away from selling your home with control, certainty and flexibility like never before.

Available in select markets only. Property must qualify for RealSure<sup>SM</sup> program, including meeting certain property type, condition, and title related requirements. Execution of program documents is required. Cash offers may be contingent upon property inspection. Program is not affiliated with any real estate professional. This is an advertisement and is not an offer to purchase your home. See <u>realsure com/how-it-works</u> for terms and conditions. ©2020 Home Partners Resources LLC. All rights reserved. REALSURE, the RealSure logo and SELL. BUY. EXHALE. are service marks of Home Partners Resources LLC. Better Homes and Gardens Real Estate, Century 21, Coldwell Banker, Corcoran, and ERA and all related logos are service marks owned or licensed by Realogy Services Group LLC or its affiliated companies. Home Partners Resources LLC, Realogy Services Group LLC, and their respective affiliates, fully support the principles of the Fair Housing Act and the Equal Opportunity Act. RealSure (7.11.20)









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